

Home & Design Features

This Month's Project: Casart Coverings

By Clara Ritger

Repainting your home can be messy and expensive, but sometimes you feel like your home is in need of a makeover. Without sacrificing the design sensibility and hand-painted quality of elegant wall finishes, Casart offers a cost-effective, innovative solution with the long-term value of reuse as seasons, needs or design desires change.

Professional decorative painter and illustrator C. Ashley Spencer founded the company in 2008. She had been commuting to clients to do personal murals and decorative finishes and realized that what they really needed was portability.

"Casart Coverings was born out of practical convenience to provide art for one's home," Spencer says. "This day and age when we're all in the dumps about the state of the economy, changing a few things to personalize one's own space can do wonders to uplift the spirits and transform a room. If someone is looking to decorate with decorative finishes, patterns, murals or photos, this is the easiest, highest-commercial grade (peel and stick wall covering), affordable (faux finishes forever) and convenient (no paint, mess or glue) around. You can get a designer-quality look that can be completely customized to color choices as well as with commissioned artwork."



Installed stair mural (Casart Coverings)

Casart means "art for the home." The durable 13 mil thickness hides wall imperfections. As long as you properly prepare the wall, the coverings will leave no trace once you remove them. The only materials you will need are a pencil, scissors, a hard-edged ruler, a t-square (if you have one), a metal tape measure with lock, and a level (for patterned designs).

These are easily self-installed. Casart's how-to video is available online at: www.youtube.com/watch?v=IXNW7sZwovM

Facts:

Casart wall coverings are like reusable slipcovers for your walls. The adhesive vinyl canvas can be easily repositioned and removed.

The average cost for Casart wall coverings is approximately \$8 – \$10 per square foot, which can be less than half the cost of traditional, single-use wallpaper.

The Casart wall coverings are dimensionally stable, will not stretch upon installation and will not tear or crack or age from cold or heat.

A gallery of coverings is available online at: www.casartcoverings.com/gallery.html

Casart Coverings

Slipcovers for your Walls

www.casartcoverings.com

888-960-5554

contact@casartcoverings.com

Casart coverings began in the summer of 2008 as a product line from the artwork of C. Ashley Spencer. It is a family-run (mother and two sisters) and female-owned business.

All designs and finishes have been originally hand-painted by C. Ashley Spencer, a professional artist and illustrator with over 16 years experience as a decorative painter (member of IDAL, International Decorative Artisan's League and ASID affiliate). Each decorative finish can be custom matched to most any Benjamin Moore or other paint color via Pantone print inks. It can also be customized to the purchaser's size requirements and décor. Custom commissioned finishes and murals as well as artistic photography are also available.