

The Times-Picayune

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WISH

THE GUIDE
TO FINE LOCAL
SHOPPING

**SPRING
VASES**
brighten
any bouquet

Locket
and pendants
filled with love

30
Great gifts for
MOTHER'S DAY

Fabulous finds

In the perpetual hunt for cool stuff, here is one of WISH's favorite finds.

IT'S A STICK UP

River Ridge natives Ashley Spencer and Lindsey Wood both have backgrounds in illustrating and decorative finishes. When the national housing crisis threatened to put a damper on the market for permanent, in-home projects, Spencer started "looking for a way to produce my artwork on transportable canvases."

The idea blossomed into Casart Coverings, a line of adhesive wallpapers that can be removed and replaced almost as easily as changing one's mind.

The designs are printed on "smooth, canvas-like vinyl" with a pressure-sensitive adhesive backing that, under normal circumstances, can be repositioned or removed multiple times without degrading the adhesive, Spencer said. Suitable for interior walls, cabinets, doors and ceilings, the wall coverings are simply peeled and applied to a clean surface, working from top to bottom.

Removable wallpaper has "been around since the

days of the (first) Post-It note," Spencer said, but has rarely been marketed as a decorative finish.

"There are wall coverings out there with this adhesive technology, but not really anything like what we're proposing to use it for, and that's for accent walls, for stair risers and murals ... even cabinet fronts," she said.

Spencer and Wood, who are sisters, joined with their mother, Lorrie Lei Jackson, to launch Casart Coverings in January. Spencer lives in the Washington, D.C., area; Wood lives in Denver and Jackson still resides in River Ridge. The geographic separation, though, hasn't slowed them down, Spencer said.

Casart sells the coverings in 54-inch-wide rolls in lengths of 8 feet, 10 feet or 12 feet. Casart Coverings' faux finish and mural options can be matched to Benjamin Moore paints, and given the sisters' background in illustration, custom jobs are a natural. — **Molly Reid**



Casart Coverings can be ordered at www.casart-coverings.com. The site also links to an installation video on YouTube. Wall finishes range from \$10 to \$15 per square foot. Murals range from \$15 to \$3,600.

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