

What's Your COLOR Personality?

SURROUND YOURSELF IN THE
HUES THAT BEST REPRESENT YOU.

Choosing color is personal. Take our quiz to find which palettes most closely reflect your innate style.

Which word most inspires you?

a. harmony b. welcoming c. elegant d. lively

What music do you most enjoy?

a. singer/songwriter b. pop c. classical d. jazz

Which flower do you like the most?

a. hydrangeas b. daffodils c. lilies d. roses

Given the chance, which travel tour would you choose?

a. Signature New Zealand b. Colonial Izamal and the Yucatan
c. Old World Europe d. Splendors of Morocco

What's your preferred summer weekend wear?

a. blue jeans b. sundresses c. tailored shirts d. anything vintage

What would your ideal Saturday include?

a. a long walk in the woods b. shopping with friends
c. an art class d. hosting a lively dinner party

What's on the menu at your favorite restaurant?

a. fresh, locally-grown dishes b. the best coffee in town
c. artisan cheese plates and wine d. Vietnamese street food

Which iconic actress do you most admire?

a. Julia Roberts b. Doris Day c. Nicole Kidman d. Sophia Loren

What is your dream car?

a. environmentally-friendly hybrid b. convertible
c. luxury sedan d. sleek sports car

When it comes to books, what do you prefer?

a. nature photography b. inspiring stories
c. memoirs of famous figures d. international authors

Tally your answers to see which letter you chose most consistently. Match that letter to the appropriate category on the next page to find your dominant color personality.



A. Natural & At Ease

Drawn to nature's blues and greens, you crave a palette that is harmonious and serene. Good chance this preference reflects your own relaxed, steadfast traits and that you find contentment being outdoors.

Soothing blues and greens are less stimulating than other colors, making them particularly suited to spaces where you want a restful feel. Consider blue, green, and brown for a palette derived straight from nature.



B. Friendly & Vibrant

Your friends describe you as convivial, which means you'll feel at home in spaces with that same sunny energy. Turn to soft yellows for cheerful warmth; look to vivid or greenish yellows to brighten a room.

Thought to promote intellect and creativity, yellow is particularly suited to home offices. It's also favored for kitchens and living rooms. To tone yellow down a notch, temper it with cooling grays or blues.

C. Classic & Refined

For you, the best interiors are those that can withstand the test of time and that reflect a quiet sense of history, too. You are most comfortable with a palette that includes a wide range of neutrals, from creamy white to elegant gray to simple taupe. With this clean and elegant base, rooms have the potential to head in many design directions. Visual interest comes through accessories, varied textures, and artwork.



D. Passionate & Bold

You could be described as charming, vivacious, and unapologetic in your quest for life. You don't shy away from attention, so why should your rooms? Look to stimulating reds and oranges to create drama, particularly in foyers and living areas. Envelop walls or add just a few fiery furnishings to enliven a neutral palette. (Orange shades of red evoke energy, while purple-tinted hues kindle a cozier vibe.)



Using the Color Wheel

A favorite tool of designers, the color wheel breaks the spectrum into 12 basic hues, making color relationships easy to see and understand. Primary colors (red, blue, and yellow) are pure, and all other colors are created from them. Secondary colors (orange, green, and violet) are formed from equal parts of two primary hues. Tertiary colors (yellow-green, yellow-orange, red-orange, red-violet, blue-violet, and blue-green) are a mix of a primary and its adjacent secondary color. Use the wheel to create color schemes with varying degrees of contrast, such as these:

Analogous Choose neighboring hues to create a palette that feels relaxed.

Complementary Opposites on the color wheel create a dynamic palette that adds energy in any room.

Monochromatic Multiple shades (adding black) and tints (adding white) of one hue create a subtle palette. Think soft lilac, lavender, and deep purple.

Split Complementary This color scheme relies on one color and the two hues analogous to its complementary color.

Contrasting Three evenly-spaced hues offer contrasting, balanced colors, such as yellow-orange, blue-green, and red-violet.



Primary



Analogous



Secondary



Complementary



Tertiary



Split Complementary

Mood Setters

COLOR CAN AFFECT EMOTIONS AND CREATE A DESIRED MOOD.

Red Scientific studies show that we feel warmer and more energized in red rooms. Reds create a daring and passionate vibe; soft pink (a tint of red) is considered sweet.

Yellow Like sunshine, this hue is prized for its uplifting qualities. Associated with happiness and creativity, yellow stimulates both mind and spirit.

Blue Linked to sky and sea, this familiar color is naturally calming. Light blues feel fresh and clean; deep blues connote dependability. Blue also promotes focus and clarity.

Green Just as in nature, green provides a sense of harmony. Darker greens are connected to conservatism and wealth; lighter greens are calming and suggest growth.

Purple Long associated with royalty, purple gives an impression of wealth, elegance, and wisdom when used tastefully and with restraint. Softer shades appear youthful and sweet.

Orange Flamboyant, warm, and confident, orange has the power to inspire action and to increase ambition. Use this hue to fill a room with happy energy.

5 New Traditional Palettes

LOOKING FOR A FRESH COLOR SCHEME THAT WON'T BE HERE TODAY AND GONE TOMORROW? HERE ARE FIVE NOTABLE OPTIONS—EACH WITH CLASSIC STAYING POWER.

1 Warming Trend

A trio of cozy coral, russet, and light chocolate brown achieves harmony among contrasts and is especially pretty in living and dining rooms.



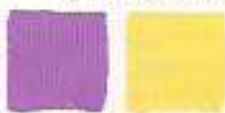
3 Pink + Mustard

Create an elegant, relaxed ambience with bold pink and mustard yellow. Stick with a saturated pink that isn't too hot, sweet, or bright.



2 Lavender + Gold

Enhance the glamorous side of purple by pairing with shimmering gold. This elegant palette works well in bedrooms, living rooms, and formal dining areas.



4 Moss + Stone

This soothing woodland palette echoes two of nature's most ancient elements and naturally blurs the line between indoors and out.



5 Singing the Blues

Lighter blues have long been popular, but midnight, navy, and indigo are coming on strong. Accent with bright orange or lime.

