

Subject: Casart Coverings Official Launch Announcement from Ashley Spencer

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casart coverings, LLC

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Announcing the official launch of casart™ coverings!

Casart™ is an exciting product line of hand painted, reproduced decorative/faux finishes and murals. This is no ordinary wall covering because the repositionable, reusable, high-end vinyl material allows for seasonable décor, temporary children's designs and personal photos, or a sophisticated repertoire of motifs.

Casart™ has been scanned in high-resolution, so it is true to the original artwork, and then printed on canvas-like vinyl with a unique repositionable, adhesive backing. The result is a wall covering that is like a changeable "slipcover," which allows home owners, renters, decorators, and designers to change their décor as often as they like and anyway they desire without the labor of paint and the mess of traditional wallpaper...Convenience on a roll and offering you years of change.

Casart™ Coverings features:

- "Magnet-like slipcovers for your walls"
- Easy, seasonal, or whenever-you-wish décor change
- Not traditional wallpaper
- No wall damage or residue
- No wallpaper paste or mess
- No extra labor or installation cost

Finally, slipcovers for your walls!

Sincerely,

The casart crew

Launch Announcement & Product Line Info

casart coverings is up and running!



The Casart™ Coverings product line originates from the decorative finishes and murals from the artwork of C. Ashley Spencer of Alexandria, Virginia. Ashley is known for custom decorative finishes and mural artwork commissioned by clients across the country. While the inaugural designs include elements from the original mural and decorative collection, design options include custom artwork and photography.

Each decorative finish can be custom matched to most any Benjamin Moore paint color via Pantone print inks. Currently, 45 colors are offered in 3 palettes and 3 decorative finishes. Murals can also be customized to the client's size requirements and décor. Custom commissioned finishes and murals are also available through www.ashley-spencer.com.

Casart™ Coverings began with the support of partners, Lindsey Wood (sister in Denver), and Lorre Lei Jackson (mother in New Orleans). As such, the company is a family-run and female-owned business.

We invite you to check out our products at the links in the sidebar. Also, feel free to forward this announcement to your friends and interior designers. We are an Internet based business, so we appreciate you spreading the word and look forward to your feedback. Further information can be found on our website below and here's the link to our [press release](#).



Please visit us @:
www.casartcoverings.com

Wishing you all the best and happy decorating,

A handwritten signature in black ink that reads "Ashley".

C. Ashley Spencer
Senior partner
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